



digital printing | pos and display | signage

**what can we do?**



**We are print producers;** this is a loose term to cover the extensive range of products on offer at Regency Print and Display. These include (but are not limited to) brochures, leaflets, posters, hanging boards, roller banners, pop up exhibition displays, PVC banners, sleeve banners, window graphics, menu/deli counter boards, wobblers, shelf talkers, bus stop arms, fridge, counter graphics and floor graphics. We can offer you a solution whether you are offering a one off promotion or a long term campaign.

Our philosophy is any space you have can be filled to maximise your advertising opportunities. Some recent projects include using building fronts to apply mesh advertising to for Tipperary Water, applying advertising boards to the floodlights in Ravenhill for Balloo Hire and covering an entire window in graphics which attracted pedestrian footfall in Centra, Wellington Place.

We can design uniquely or specifically under Corporate Guidelines and most importantly, we can manage a tight budget to ensure you get the most from what you spend.

Work is scheduled continually throughout the day, so we can take on last minute requirements and delivery throughout Northern Ireland on a next day basis. We can also take your idea and make it reality with our in house design service or we can create ideas for you.

Alternatively, you can email or transfer print ready files to us remotely and trust that we will fulfil your instructions. Whatever way you prefer to do business, we can provide the service to suit you.

The owners have a hands on role working in the business; from dealing with clients through to production, quality and delivery logistics. This ensures consistency within your brand, finished product and shipping to the end user directly – giving you peace of mind whether you are producing for one end user or several. You will get a fast response time to enquiries, consistent value for money, good communication and above all, accountability.

## **Retail Services**

Regency Print and Display's dedicated Retail Services Team are trained to react to the requirements unique in retail production and provide services including design development, print production, fulfilment to individual stores and on time delivery.

We are on the ground every day in our local towns and shops and understand the issues the retail industry faces in the current climate. We work with owners and managers directly and can respond quickly whether to produce a sleeve banner advertising coal / salt during a frost or a longer term campaign to increase footfall during a quiet period. You can communicate to your customers in store or potential customers from the roadside or indeed through localised leaflet drops to homes and businesses.

The Retail Services Team can tailor order management to your specific needs including email reminders for cyclical deadlines, fax back order sheets, sizes of products specific to your store and email alongside telephone and mobile support directly to your dedicated manager.

We operate an open house here at Regency Print and Display and would invite you to come and see exactly how we do business and meet the teams.

**digital printing**



*“It is estimated that by 2020,  
half of all printing will be  
digital”* (NAPL)

**Why has digital revolutionised how we print?  
Easy, we can offer immediate turnarounds and  
precise quantities on demand. You simply go  
straight to print, job done, delivered. No nonsense  
approach to making your job happen on time, in  
budget.**



Corporate documents  
Saddle stitch or perfect bound



Wiro bound calendar



Booklets / programmes





Brochures



Scratch cards & Business cards



Leaflets



Tri-fold leaflets

**pos & display**





*“Products are made in the factory, brands are created in the mind”* (Walter Landor)

The importance of good point of sale and display items cannot be underestimated when communicating with your customers. We can create the product suitable for the message you wish to display, it can hang from a ceiling, stick out from the shelf, sit on a counter or stand alone. However you wish to deliver your brand in a store, in reception or at an exhibition, we can find a use for the space and fill it.



Bus stop arms / wobblers



Table top cards with punched out shape



1500mm wide roller banner  
800mm & 850mm also available



Sleeve banner & concrete base stand



Shopping basket wraps



4X3 pop up  
3X3 also available

**signage**



*“A good sign will attract as quickly as a bad sign deters”*

*(ANON)*

**Your signage speaks for your business 24/7 so whatever you want it to say and wherever you want it to be, we can make it happen. A sign can be outside your premises, on your vehicles, on advertising sites, at the side of the road. It can be temporary displaying a time sensitive offer of a more permanent fixture with your company brand and details. It will always be bespoke to your requirements and budget.**





PVC Banners



Bespoke office signage, cut out letters lit from above



Made to measure window graphics (interior & exterior)



Made to measure diabond panels



Vehicle livery



**litho**

*for your everyday needs...*





Tri-fold leaflet



Audit tags



Letterheads & comp slips



NCR pads

## *The story so far...*

Regency Print and Display was formed in 1965 as a family run, commercial printing company producing printed material for businesses throughout Northern Ireland. Now running in its second generation, our management team has a wealth of experience working in and with the retail sector, business to business and the voluntary sector. We are able to provide a tailored service for each individual client's needs, but also where relevant, maintaining overall brand awareness.

In 2009, we moved premises and our new space is used to manage workflow that is demanding both in quality and delivery deadlines. We offer digital and litho printing, large format and have recently invested in a UV flatbed which can print onto any material directly including board, metal, correx, wood and glass. We have production facilities to cater for any requirement from a one off to many copies and to suit all budgets.

**Regency Print And Display**  
56-58 Dargan Crescent  
Belfast BT3 9JP

tel: 028 9078 2900  
fax: 028 9077 9086

[www.regencyprint.com](http://www.regencyprint.com)